

Mayo Clinic and Arizona State University Alliance for Health Care

Dual-degree program: MD/MMC

Mass communication



Training physicians of the future in the intellectual disciplines and practices of medicine and communication

Physicians of the future are not only doctors, but also communicators, administrators and problem solvers working toward the common goal of improving patient care. Answering the nation's need to transform medical school education, Mayo Clinic School of Medicine and Arizona State University's Walter Cronkite School of Journalism and Mass Communication have created the new MD/MMC dual-degree program.

ASU's renowned Cronkite School offers unparalleled learning opportunities through its master's degree programs, designed to prepare students for today's rapidly evolving media landscape.

The Cronkite School's Master of Mass Communication provides real-world, practical experiences through its professional immersion programs under the guidance of award-winning journalists and communicators.

Located in the heart of downtown Phoenix, the nation's fifth-largest city, the Cronkite School is the home of Arizona PBS, the largest media outlet operated by a journalism school in the world.

Curriculum overview

The graduate program begins with a "boot camp" experience during which students learn the reporting skills, values and principles embodied by the late Walter Cronkite, who was the school's guiding light for three decades. Students learn how to navigate the 21st-century media environment through advanced classes and a symposium specifically focused on the future of journalism. The program culminates with an in-depth project in one of the school's signature professional newsrooms in Phoenix, Los Angeles or Washington, D.C.

"The glory of medicine is that it is constantly moving forward, that there is always more to learn."

— William J. Mayo, M.D.

Mayo Clinic is a leading U.S. medical school for research

— U.S. News & World Report, 2018

#1 in the U.S. best record in the Society of Professional Journalists' "Mark of Excellence" awards over the past 15 years

— Society of Professional Journalists and Development Survey, 2015



mayo.asu.edu/dualdegrees

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**#1 in the U.S.
for innovation**
#1 ASU #2 Stanford #3 MIT
— U.S. News & World Report 2016, 2017 and 2018



“The Mayo-Cronkite program is an innovative collaboration that brings together national leaders in their respective fields of study. The program produces leading physicians who have the ability to tell important, complex and nuanced medical stories to wide audiences on any platform. That is a rare and powerful combination of skills.”

— Christopher Callahan, dean,
Walter Cronkite School of Journalism and Mass Communication

Degree requirements

The program requires 36 total credits to be completed in one academic year, consisting of three semesters, to complete the MMC requirements of this dual-degree program.

Admission

To be considered for admission to the Cronkite School, students must have at least a 3.0 (on a 4.0 scale) grade-point average in the last 60 semester hours of undergraduate course work. The GRE requirement is waived. An MCAT score will be accepted in its place.

All students are required to meet general university admission requirements.

Application deadline: January 15

Fellowships

The Cronkite School has made available two fellowships to Mayo Clinic School of Medicine students to cover the full cost of tuition for this program.

Full-time 2018	Tuition and fees*
Nonresident MMC	\$30,666
Dual-degree MD/MMC	\$18,972

*Technology, financial aid trust and other mandatory university fees may apply.

FAQs

How is the Cronkite School's master's program different?

The program is professionally focused, multimedia-driven and hands-on, designed to give students the experience and skills they need to excel in a rapidly evolving media and communications industry.

The Cronkite School has strong relationships with major national media companies that regularly hire graduates. The school's career services department annually places more than 500 students in internships at more than 225 companies.

Whom should I contact for information?

Rebecca Blatt, MA, MBA

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All Mayo Clinic students and staff must indicate their intention to apply for this program to:

Bella Panchmatia, MS, RN

Operations Manager, Mayo School of Health Sciences Education Enrichment and Innovation, Mayo Clinic College of Medicine and Science
panchmatia.bella@mayo.edu